

# VMM

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**“Evatik Sunwear defies traditional convention and offers today’s urban male the ultimate accessory to express and enhance his personal style.”**

**—Beverly Suliteanu, Wescan Optical**




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## Wescan Adds Sunwear to Evatik Collection

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**BY DEIRDRE CARROLL / SENIOR EDITOR**

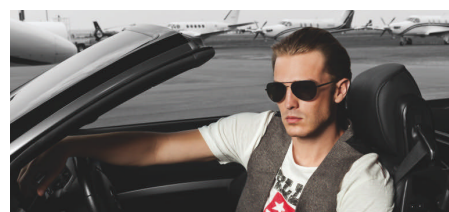
MONTREAL—Wescan Optical, a division of Westgroupe, has introduced the companion sun collection, their Evatik Eyewear collection for the stylish urban male.

“Men’s eyewear can traditionally be divided into two categories: fashion and technical,” said Beverly Suliteanu, creative director and VP of product development for Wescan. “By marrying cutting-edge technology with fashion-forward styling, Evatik Sunwear defies traditional convention and offers

today’s urban male the ultimate accessory to express and enhance his personal style.”

The inaugural collection consists of 18 models in stainless steel and acetate, with diverse eyeshapes ranging from the modern rectangle to vintage aviator styles. Intricate temple detailing and two-toned coloring infuse each frame with masculine elegance.

Dually inspired by fashion and performance, Evatik Sunwear blends modern, masculine styling with superior lens capabilities. All lenses are 6-base and Rx-able, with either CR-39 or polarized lenses. Regardless of the material, all lenses are hydropho-



bic, have a built-in scratch resistant coating, 100 percent UVA & UVB protection and a backside 7-layer anti-reflective coating.

Dispenser Price Guide: **SSS** ■

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## Zyloware Launches Randy Jackson Sunglasses

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**BY DEIRDRE CARROLL / SENIOR EDITOR**

PORT CHESTER, N.Y.—Zyloware has launched the Randy Jackson Sun Collection with the same retro/modern sensibility of the Randy Jackson brand.

The collection is designed to appeal to the man who wants his sunwear to be stylish and get noticed. Featuring five optical quality sun styles that fit progressive lenses, the Randy Jackson Sun collection has versatility, performance, protection and high-quality craftsmanship at a great value.

All styles have polarized lenses and 100 percent UVA & UVB protection. Models include the full

rim, metal RU S902P with a double-bar bridge, modified oval shape and zyl temples. The RU S906P, also a full metal frame with a double-bar bridge, in a modified rectangle and the rectangular, metal RU S908P with thin, metal temples embellished with raised lines.

The RU S909P is a modified aviator with a double-bar bridge and thin, metal temples, while the RU S910P, also a modified aviator shape in metal,



features a double-bar bridge with a cut-out design and raised arrow design on the temples.

Dispenser Price Guide: **SS** ■

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**DISPENSER PRICE GUIDE:**    **S**—LEAST EXPENSIVE    → **SSSSS**—MOST EXPENSIVE

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