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Caroline MacIsaac Nominated as One of the Most Influential Women



Former registrar and CEO of the College of Opticians of Ontario, Caroline MacIsaac has been selected as one of the 200 "Most influential women in optical" at the Vision Monday 9th annual call for nominations. Caroline MacIsaac has been chosen by her peers, colleagues and staff in the vision care community because... "She is one of those rare leaders that can inspire individuals to believe in themselves and achieve what they once thought was impossible. She has had greater impact

on educational and professional standards for opticians in North America than any one person in recent history."

Until few weeks, MacIsaac was the registrar and CEO of the College of Opticians of Ontario. Her responsibilities included strategic planning, regulation, collaborative and cross-jurisdictional project management.

As reported in Vision Monday, MacIsaac has a brilliant career. She is the current past president of the Council on Licensure, Enforcement and Regulation (CLEAR), after serving in the executive office for two previous years as president-elect and president. An active participant in national opticianry issues, MacIsaac works closely with the Opticians Council of Canada (OCC) in the development of national best practices, the building and fostering of partnerships with key stakeholder groups, a national branding and public awareness campaign and the identification of emerging trends in vision care globally.

New Fall Releases for Fysh UK



| From top left to bottom right : mods. F-3450, F3451, F3449 and F-3452 |

Fysh UK introduces seven new models for the 2011 Fall collection. The line, distributed by Wescan Optical, features a variety of shapes in rich autumnal colours reflecting the 2011 Fall trends seen on the runway ranging from deep teals to deep purples.

F-3449, F-3451 and F-3452 are constructed with TR-90 temples, which are extremely lightweight and flexible for added comfort. F-3451 is a semi-rimless model with a "new age" pop art inspired design, while F-3449 is a full rim retro model with a relaxed cat eye shape and enough depth to incorporate progressive lenses.

F-3450 has a vintage inspired shape with a three dimensional woven temple design available in this Fall's hottest colours: purple honeysuckle, aubergine mint, brown lemon and teal coral.

The new Fysh collection adds character and style with innovative and abstract designs with a modern edge in eye sizes that range from 51 to 54.

New Appointments at Rodenstock

Rodenstock Canada is pleased to announce that the company welcomes two new lens representatives. In keeping with its belief that lenses are very well represented by professional dispensers, Rodenstock has hired Jaime Lovegrove, RO for western Ontario and Vanessa Sapack, CCOA for British Columbia.



| Jaime Lovegrove |



| Vanessa Sapack |

Jaime Lovegrove RO, has chosen to continue the family tradition, pursuing a career in the optical industry. Since graduating from Georgian College in 2007, Jaime has been working with a large Canadian eyecare provider as a licensed optician, contact lens fitter and store manager. Heavily involved in new associate training and national PR ad campaigns, Jaime is passionate about educating the public on high quality eyewear products.

Before entering the optical industry, Jaime spent two years living in Southeast Asia teaching English and Science. Next on her travel agenda are the Galapagos Islands.

Vanessa Sapack, has been appointed as the new lens account manager for British Columbia. Vanessa's career as an ophthalmic dispenser has been based in the Kootenays for the past nine years and she has left behind many satisfied customers that wish her well in her new job. Over the years, she has attended many continuing education seminars, as she believes that education is critical to growth in the optical field.

Vanessa has relocated to Vancouver where she will be closer to Rodenstock's many customers, and still within sight of the mountains. While in the Nelson area, she would spend her days off enjoying hiking in the mountains and playing third base on a couple local softball teams.

Vanessa is looking forward to meeting and working with optometrists, opticians and dispensers in the BC region.