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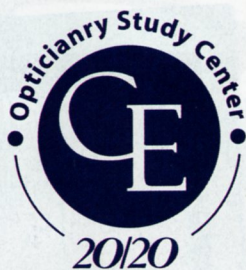
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NEW PRODUCTS

METAL WORKS

1 WESCAN OPTICAL: KLIILK: DENMARK 439

Target Customer: Women who like the lightweight comfort of stainless steel paired with vibrant tones and exotic temple patterns **Material:** Stainless steel
Size: 48/18 (135) **Pricing:** \$\$\$
(800) 361-6220/www.kliilk.com

2 ALPHA VIANA: MONTCLAR 1255

Target Customer: Sophisticated women who strive for a classy, fashionable look; accommodates bifocal lenses **Materials:** Metal with plastic temples
Size: 51/16 (135) **Pricing:** \$\$\$
(800) 987-6879/www.alphaviana.com

3 MODO EYEWEAR: MODO 124

Target Customer: Men who appreciate retro silhouettes and such vintage elements as fine filigree detailing **Materials:** Stainless-steel front with titanium filigree and plastic temples **Size:** 46/18 (135) **Pricing:** \$\$\$
(800) 223-7610/www.modo.com

4 CLEARVISION OPTICAL: BCBGMAXAZRIA ADALINA

Target Customer: Women who appreciate striking shapes, bold colors and dramatic details **Material:** Metal **Sizes:** 51, 53 **Pricing:** \$\$\$
(800) 645-3733/www.cvoptical.com



SHOW TRENDS

A GARDEN OF DELIGHTS
Botanical influences, a key trend for Spring 2011, inspired the natural foliage motif digitally printed on these temples and complemented with this season's rich palette of red, black, brown and purple.