

**vcpn**  
vision care | product news

MARCH 2011 • [StashOptical.com](http://www.StashOptical.com)

**EYEWEAR & SUNWEAR:**  
SAFILO captures American spirit with TOMMY HILFINGER EYEWEAR

**EQUIPMENT:**  
Process free-form in-house for less with COBURN'S LAUNCHPAD

JUST RELEASED:  
**MARCOLIN**  
SPARKLES WITH  
**SWAROVSKI**

**SEIKO** SPORTSWEAR  
color enhanced vision  
Transitions **SOLEFX**

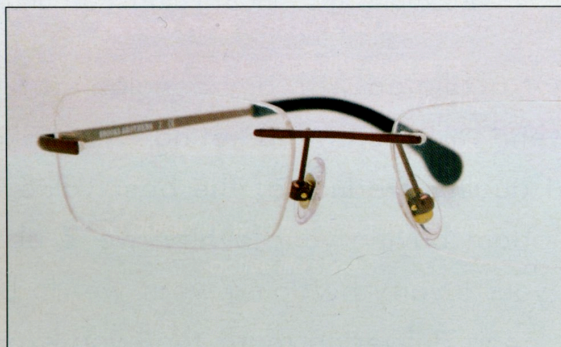


For Everything  
You Do Outdoors!

## eyewear & sunwear new product gallery

### WESCAN'S KLIIK DENMARK GOES FOR THE EXOTIC.

With temples featuring detailed digital printing, the images of natural foliage on Wescan's Kliik Style No. KL-439 have a true botanical feel. In the spirit of regeneration and growth, the designs on this full-rimmed, stainless steel frame come to life with a palette of black, red, purple, and brown. **For more information, contact Wescan Optical at 514-383-0042 or [kliik.com](http://kliik.com), or at Vision Expo East, #3568. ▶**



### ◀ RETRO INFLUENCE IS IN EFFECT FOR LUXOTTICA'S BROOKS BROTHERS.

Updating the looks of a number of classic styles in its Brooks Brothers collection, Luxottica continues to build on the brand's rich American heritage. Eighteen ophthalmic and eight sun models offer vintage styling inspired by the 1950s. The Modern Segment line maintains its focus on detail and rich colorations, but appeals to the younger man with its clean execution and contemporary feel. Featuring the brand's classic coining detail and "Repp tie" interpretations, the Classic Segment line has designs crafted from titanium and steel (Style No. BB 496 T shown here). **For more information, contact Luxottica Group at 800-422-2020 or [luxottica.com](http://luxottica.com), or at Vision Expo East, #3240.**