

## WestGroupe Announces Canadian Distribution for Moleskine Eyewear Collection

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MONTREAL, Quebec—[WestGroupe](#) has announced that they will be distributing the [Moleskine](#) eyewear collection in Canada for spring 2018. The collection of optical frames feature a clean, distinctive design. The launch will start with seven optical styles for men, five optical for women and three unisex optical styles along with a selection of accessories and cases features the classic 'in case of loss' notice. Some frame features include thin, light-weight designed temples and hinges manufactured from quality materials. "The glasses are both naturally elegant and innovative, as well as functional and extremely lightweight. The eyewear collection empowers exploration and creativity while on the go, connecting the user to the Moleskine world of imagination, memory and travel," the company said.

The Moleskine brand was created in 1997, bringing back to life the legendary notebook used by artists and thinkers. Today, Moleskine identifies a vast family of paper objects, smart notebooks and apps, bags, books, travel and digital device accessories and writing tools.