



## WestGroupe named Canadian distributor for Moleskine eyewear collection

DISTRIBUZIONE  
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WestGroupe has been chosen to distribute Moleskine eyewear collection in Canada. Introducing an essential new eyewear collection by Moleskine, a natural addition to the brand ecosystem of analogue and digital tools that support everyday life on the move. The collection of optical frames all have a clean yet distinctive design. The glasses are both naturally elegant and innovative, as well as functional and extremely lightweight. The eyewear collection empowers exploration and creativity while on the go, connecting the user to the brand world of imagination, memory and travel.

Ultra-thin and ultra-light with uniquely designed temples and hinges and manufactured in the finest materials available, the eyewear collection speaks to the ethos of the Moleskine brand and its timeless and distinctive spirit.

The functional collection will launch in the spring with optical frames for men (7 styles), women (5 styles) & unisex (3 styles), all with a clean yet distinctive design along with a selection of accessories and cases featuring the classic 'in case of loss' notice.