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# Superflex

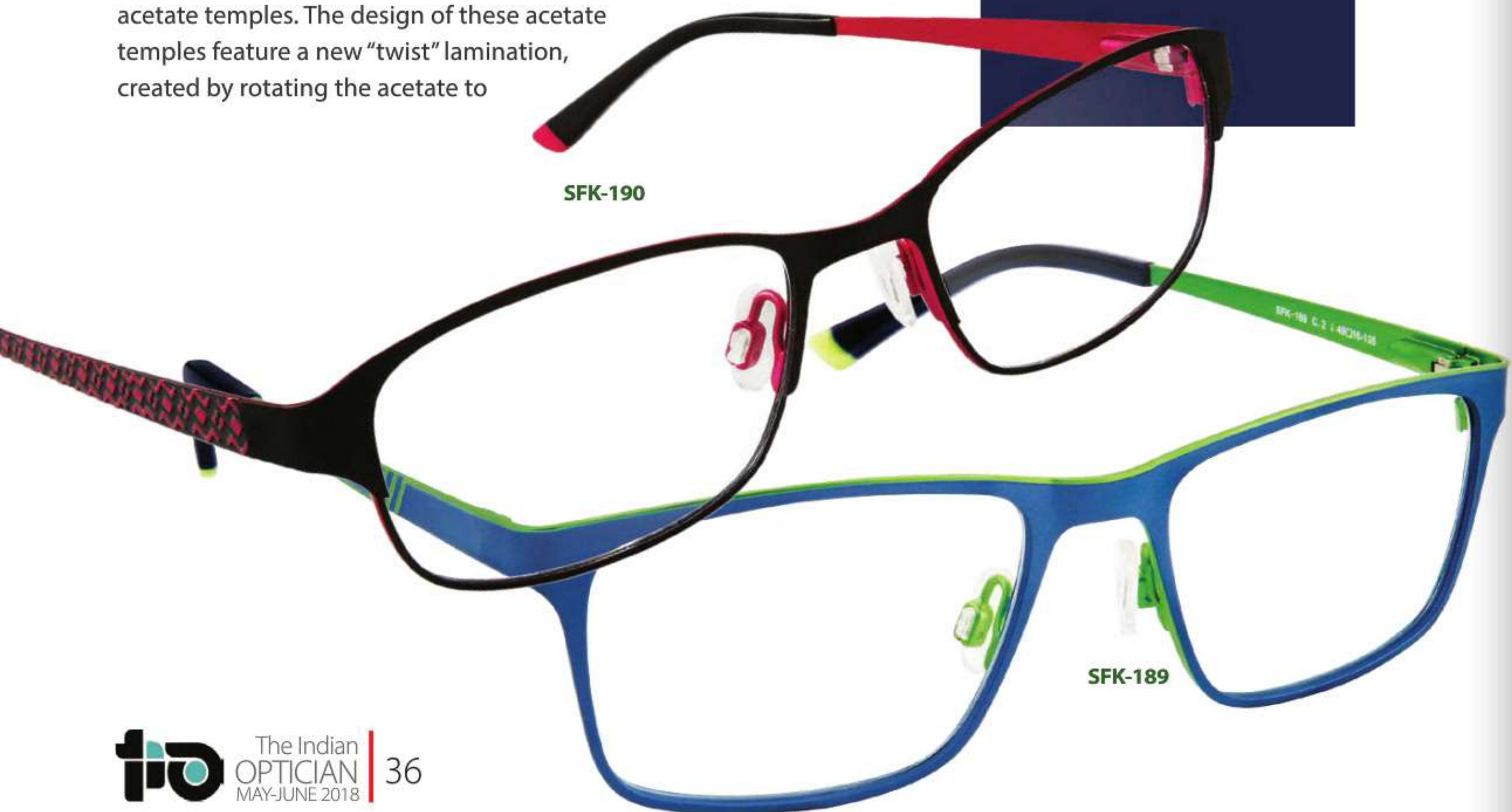
## eyewear's fun fashion for kids

**A** delightful vivacity and exuberance is the leitmotif of Superflex Kids eyewear, seen once again in the latest 2018 collection. An explosion of colour and striking details such as jazzy patterns, distinct textures, touches of glitter and unusual contrasts come together beautifully to appeal to children of all ages. Fun fashion is the theme all the way, with the simultaneous focus on extra durability, comfort and fit, achieved through special spring hinges that are an intrinsic part of all Superflex Kids models.

The eight new styles for boys include three in stainless steel, four combos and an acetate frame, all with a sporty look and in contemporary colours that are brimming with good cheer. The SFK-189, SFK-195 and SFK-200 models are stainless steel frames with two-tone colouring. This makes for a refreshing look, achieved by applying the second colour to the raised laser cut patterns of the temples. Take your pick from racing stripes, herringbone and linear matrix stripes.

The SFK-191 style is a combination of a stainless steel front with acetate temples. The design of these acetate temples feature a new "twist" lamination, created by rotating the acetate to

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SFK-188

present its reverse so that attention is drawn to the triple colouration and the stripes. Bevelling along the front and the end pieces provides a layered look to the triple laminated acetate SFK-193, further detailed with double metal pin dots at the end pieces and temples.

Youngsters will appreciate the fine points of the classic-shaped SFK-187 and SFK-197 with their contemporary reinterpretations. The first is a rounded square with a dropped bridge in matte and translucent toned acetates; the second a square shape with double-tone colouring and moulded temples.

Absolutely charming details mark the ten new styles for girls. The three stainless steel, one combo and six acetate models celebrate feminine colours with patterns and details that are trendy all the way. The SFK-188, SFK-190 and



SFK-199 are stainless steel frames in two-tone colouring, each with its own unique pattern.

The first two sport temples with etchings in floral and geometric designs. The third stands out for its vine and flower designs on the temples that are 3D printed.

The SFK-203 is a square shaped, combination model with a strong metal front in bold shades and acetate temples that are lively with a multi-colour polka dot pattern. The vintage round SFK-186 has been crafted in an elegant, modern version with a translucent acetate front and multi-coloured tortoise temples. The other models too present many a fun element with glitter acetates, zebra stripes, floral designs, or a candy colour front with confetti glitter temples.

Superflex Kids eyewear is part of Westgroupe, a company with a wide range of fashion value, designer and premium brands that offer trendy, innovative and fine quality eyewear.

SFK-196

SFK-199

