

APRIL  
2020

PentaVision

# ek

EYECARE  
BUSINESS

**+**  
**4** WAYS TO  
CHANGE  
SOMEONE'S  
MIND

FILA style  
SF9363 from  
De Rigo REM »

**10**  
UBER-TECH  
VISION-  
ENHANCING  
INNOVATIONS

**5**  
SIMPLE  
STEPS TO  
A SPORTS  
VISION  
PRACTICE

## STREET MEETS SPORT

PERFORMANCE SUNWEAR, WITH AN EDGE





## Seamless Spirit

➤ Silhouette reveals its new Lite Spirit collection, featuring four lightweight, full-rim unisex optical models in timelessly chic shapes, elevated with today's fashion influences. The screwless hinges of the frames are designed to flow seamlessly to the titanium, durable SPX+ temples, which can be individually adjusted and trimmed.

Each new style can be custom fitted at Silhouette's in-house lens lab in Linz, Austria, with lenses from Silhouette Vision Sensation. Pictured is the **Lite Spirit 2924**.

» MSRP: \$325 » 800-223-0180, [silhouette.com](http://silhouette.com)

## Glam Sophistication

➤ Inspired by Nicole Miller's Spring/Summer 2020 runway collection, the brand introduces a new collection of four limited-edition sunglasses and four limited-edition ophthalmic styles from L'AmY America.

Highlighted by Swarovski crystals and vintage-inspired silhouettes, the styles celebrate the feminine spirit with an edgy touch of glam.

Pictured on the Nicole Miller SS20 runway is sunglasses style **NM Rouen**, appealing with flash lenses with star details on the edges and a chic swooping bridge.

» MSRP: \$280 to \$325 » 800-243-6350, [lamyamerica.com](http://lamyamerica.com)



Evatik | E-9205 | Titanium | 54/20-140 | Black Gunmetal, Navy Gun, Gray Light Gunmetal | Men  
» 855-455-0042, [westgroupe.com](http://westgroupe.com)

**WESTGROUPE**



1880 | Tydee 60069M | Stainless Steel/Acetate | 50/20-145 | Gold, Black/Silver, Silver | Unisex  
» 800-526-8838, [morel-france.com](http://morel-france.com)

**MOREL**

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