

# *Envision*

SEEING BEYOND

MARCH - APRIL 2012

Wrapping up opti '12  
and Transitions Academy

Age-Related  
Macular Degeneration  
in Canada

New Series!  
Making Contact:  
Baby Boomers and  
Contact Lens Technology

**GAME ON**

*with the Latest in*

**PERFORMANCE  
SUNWEAR!**

## Valentino Spring/Summer 2012: True Haute Couture

Vintage shapes, distinctive silhouettes, and striking contrasts characterize the Valentino Eyewear S/S 2012 collection, distributed by Marchon Canada. The line features iconic elements of Valentino style interpreted by creative directors Maria Grazia Chiuri and Pierpaolo Piccioli: lace, precise yet feminine lines, and studs. Lace subtly appears on transparent acetate, shadow-like with a hint of colour. Metal studs and inserts accent the shape of the lens. The striking, famed Valentino “V” becomes a functional element or distinctive detail. Frames are oversized, with curvy silhouettes or sharp architectural shapes. A sublime expression of design and craftsmanship, the collection offers endless possibilities.



Design and decoration are uniquely combined in the quintessentially feminine V611S vintage-style model. Lace is hidden on the bridge and temples, shadow-like, creating saturated yet delicate colour. This sunwear is available in grey, brown, and burgundy.

Tiny lustrous studs are rhythmically arranged along the top of the V606S frame to accent this oversized square model. The iconic “V” on the temple is a functional hinge that is also accompanied by the logo.



## Nikon Introduces New Ultra-Thin and Ultra-Strong 1.74 Material



Nikon Optical Canada was the first ophthalmic lens supplier to introduce 1.74 index material lenses in 2000. The company recently announced that the new 1.74 material offers an even more robust performance. Laboratory tests conducted at an independent lab as well as internal tests proved the new 1.74 by Nikon is three times more resistant to cracks, three times more flexible and 50 per cent stronger when compared to the older 1.74 material.

For those seeking a superb optical lens, Nikon offers the 1.74 ultra-high index plastic lens. This thin and lightweight material delivers the most natural eye appearance and a lens curve and thickness which are the most flattering.

The 1.74 material is 50 per cent thinner than standard plastic lens, giving the most discriminating patients a chance to wear any type of lenses, now including NL5AS Transitions® lenses.

NL5AS Transitions lenses are available in grey and brown, ranging from total sphere +8.00D to -16.00D, cylinder -4.00D. Available on surfaced lenses in Nikon's renowned coatings: SeeCoat Plus, HCC ICE and HCC. NL5AS Transitions has UV400 protection built in and offers exceptional visual comfort and quality.



## For Discreet and Refined Men

The Evatik Sunwear line boasts an assortment of 18 models with sleek styling and an impeccable fit for today's fashion-conscious male. The E-1014 model is a lightweight stainless steel sunglass frame with a triple bridge. The clean lines on the temples add a subtle hint of colour to the design. Dually inspired by fashion and performance Evatik Sunwear perfectly blends modern, masculine styling with superior lens capabilities. Colours are available in a matte finish, in black silver and brown champagne.

All models are available in CR-39 with polarized lenses, anti-scratch coating, 100% UVA and UVB protection, as well as a seven-layer backside anti-glare treatment. The innovative cast-in technology creates a structurally stronger and longer lasting lens.