

HEALTHY eyes

A supplement to *eyes*, produced by Rims Media

AUTUMN/WINTER 2016

SMART
LENSES

for smart devices

COZY UP TO
AUTUMN/WINTER'S

FASHION
TRENDS

CONTACT
LENSES
MADE FOR YOU

FRAME FASHION

natural materials too including wood and even paper.

Detailing

If you are looking for something different from your frames this season design details are highly embellished; look out for embroidery, clustered jewels, black-on-black

styling and vintage. Pearlised and glitter acetate is a new look along with brushed and antique finishes for metal. Print is also huge with patterns derived from knitting patterns and art deco-inspired shapes. Women can look out for intricate details along the brow and peaks while men's styles, though less ornate in terms of visible details, will have some accents and

trim decoration, but will usually be more understated.

Finally, after many years of bling and ostentatious designer labels these are now kept minimal with discreet branding with it either lasered on the inside of the frame or kept small on the arm.

3 LISETTE EPITOMIZES THIS SEASON'S COLOURS WITH A RICH FOREST GREEN AND TORTOISE TRIM.

4 RETRO AND TITANIUM – TWO KEY WORDS FOR FASHION FOLLOWERS SUMMED UP IN THIS GOTTI MODEL QUENTIN.

5 JIL SANDER IS FAVOURING THE TRENDY ROUND SHAPE THIS AUTUMN.

6 EVATIK MODEL 9124 IS PERFECT FOR MEN SEEKING LARGE, COMFORTABLE SEMI RIMLESS GLASSES IN A MASCULINE PALETTE OF GREY GUN, BLUE SILVER AND GREEN GREY.

7 ALL THE PERFECT COLOURS OF AUTUMN ARE REFLECTED IN THESE COLOUR CHANGING HUMPHREY'S FRAMES.

8 VIBRANT JEWEL COLOURS IN THIS COCO SONG MODEL FIFTY MILES.

9 DRAWING ON ALL OF THIS SEASON'S INSPIRATION RETRO MODEL 347 FEATURES MUTED TONES, WOOD EFFECT AND A SHOCK OF BRIGHT PINK CONCEALED INSIDE.

10 SOFT AMBER TONES AND 'BARELY THERE' ARMS LIGHTEN THIS BRODY ACETATE FRAME FROM SALT.

11 WARD 5861 MODEL HAS A TRANSPARENT FRONT MAKING IT EASY TO WEAR.

