

# ZOOMER

CANADA

FOR 40s 50s 60s 70s 80s PLUS

## JANN ARDEN BARES ALL

*"It's just me being 50 and loving every minute of it"*

PHOTOGRAPHY BY BRYAN ADAMS

**14** HABITS OF HAPPINESS  
*Make them your own!*

*Couples...* REINVENT YOUR RELATIONSHIP

THEN AND NOW  
INSIDE DOWNTON ABBEY  
AND A TITANIC SCANDAL

**CARP**  
FIGHTING FOR THE OAS  
BENEFIT, PG. 83

**MOSES ZOOMER**  
PHILOSOPHY  
MAINTAINING A HEALTHY  
BALANCE, PG. 12

APRIL 2012 | \$4.50 CANADA  
ZOOMERMAG.COM DISPLAY UNTIL APRIL 15







**CLASSIC** Switch up your look by changing your frames. Go for a sophisticated plastic rim instead of your usual wire. *Evatik, \$335*

**I  
F P  
CAN  
L P E D  
P E S E E  
E D F C Z P**

**CLEARLY D**

**DEFPOTEC  
LEFODNOW  
FDPLTCEO  
FZEOLOFTD**

**MAKE A  
STATEMENT  
WITH YOUR  
EYEWEAR**

I'VE BEEN WEARING GLASSES since grade school when, seemingly overnight, the math questions on the chalkboard began fading into a blurry mess. Sporting specs at that age brought on merciless ridicule. "Four eyes" was a stinging epithet made worse by the knowledge that your nerdy-looking frames were undoubtedly chosen from the cheap rack at the town's only optician.

Over the years, I've attempted to distance myself from those early bad eyewear experiences by trying out different frames as per the trends of the day: sporty, wire, oval and rectangular – I even dallied with contacts lenses but couldn't get comfortable sticking plastic bits into my eyes.

However, I never did get to the point where I viewed glasses as a fashion accessory. To me, they were always just an annoying tool I needed to see better. So every two years when my prescription needed updating, I'd go to the nearest optician, hurriedly choose a new pair, plunk them on every morning and wear them for all occasions: at home, on the job or out to a dinner party.

That is until I had a conversation

with Beverly Suliteanu, creative director of Montreal-based Wescan Optical. She suggests that times have changed, and men's eyewear choices have evolved. Apparently, many of to-

day's leading stars like Johnny Depp and Brad Pitt are now using glasses to make a statement ("I'm more than just a pretty face").

I also learn it's becoming more common for men to own two sets of specs – one for everyday purposes and another, perhaps a more daring pair, for social occasions. The eyewear industry is responding to this trend, offering stylish new frames: plastic rims instead of wire, a dash of colour instead of the usual black, grey or gold and a variety of shapes instead of the ubiquitous thin rectangular frames. It's all in the name of matching your glasses to your personality and lifestyle.

"We don't wear the same pair of shoes for every occasion," says Suliteanu. "So why not have a second pair of frames that can be worn at different outings?" While it's unlikely I'll ever give glasses the same attention I do to, say, my shoes, her point is well taken. It was time I looked at my specs with a more fashionable eye: so I chose a pair of Evatiks in classic black with thick arms and larger frames.

Now I hope nobody calls me "four eyes." —Peter Muggeridge

PHOTOGRAPHY: JULE MARCUS; GETTY IMAGES (EYE CHART)



**TIMELESS** The easy elegance of a tortoise-shell frame marries fashion and function. *Monika Schnarre, \$200*



**CLEAN** Rimless frames are perfect for the minimalist. Add a touch of glam with decorative hints on the arms. *Infocus Reading Glasses, \$25*



**MODERN** Add flair with a graphic monochrome pattern. Perfect for those with grey hair. *Cutler and Gross, \$470*



**TRENDY** Treat your frames like an accessory and brighten up your face with a pop of colour. *Cutler and Gross, \$470*



**RETRO** Own your decade. In bright colours or basic neutrals, the cat-eye always makes a style statement. *Cutler and Gross, \$470* —Athena McKenzie