

EYE
E

Retail Strategies &
Profitable Practices

BUSINESS

PentaVisio

AUGUST 2017

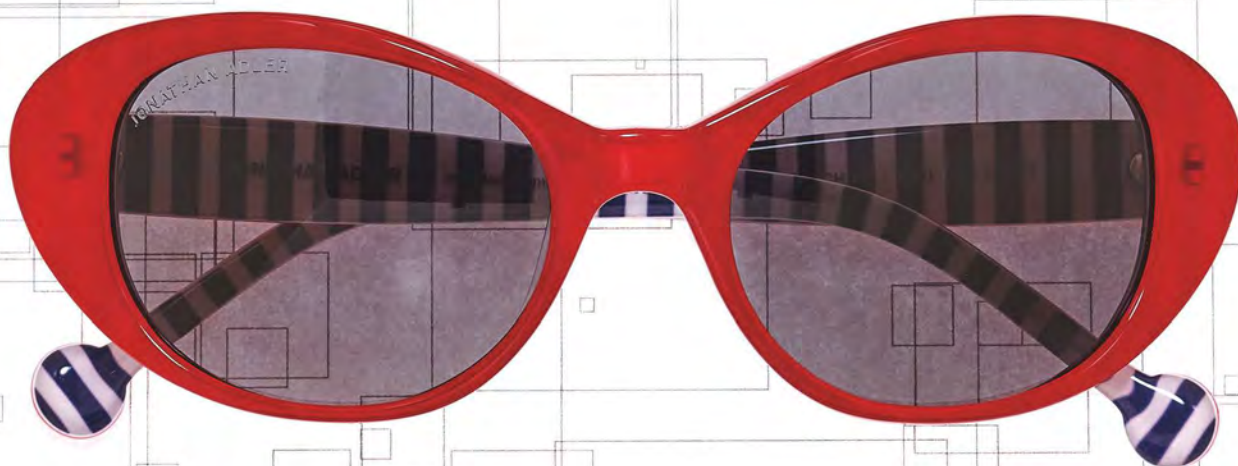
WHITE HOT

OUR **BIG**
REGIONAL
TRENDS
REPORT
REVEALS
HOW ECPs
ARE FAR-
ING FROM
SEA TO
SHINING
SEA

20 WILD
VISION
FACTS

11 FEMME
FATALE
FRAMES

Tom Ford TF5463
from Marcolin



retro glam.

(From top)

Max Mara style MM Ingrid from Safilo features a bold cat-eye shape and lateral slits between two separate acetate inserts to reveal a metal core. Shown here in black/Havana with a light gold core and brown lenses.

Jonathan Adler style Palm Beach in red from De Rigo REM offers a nautical look with custom-made digital print on the inside temples.

Fysh UK model F-2016 in black crimson from WestGroupe shines with linear color blocking on the frame front.