

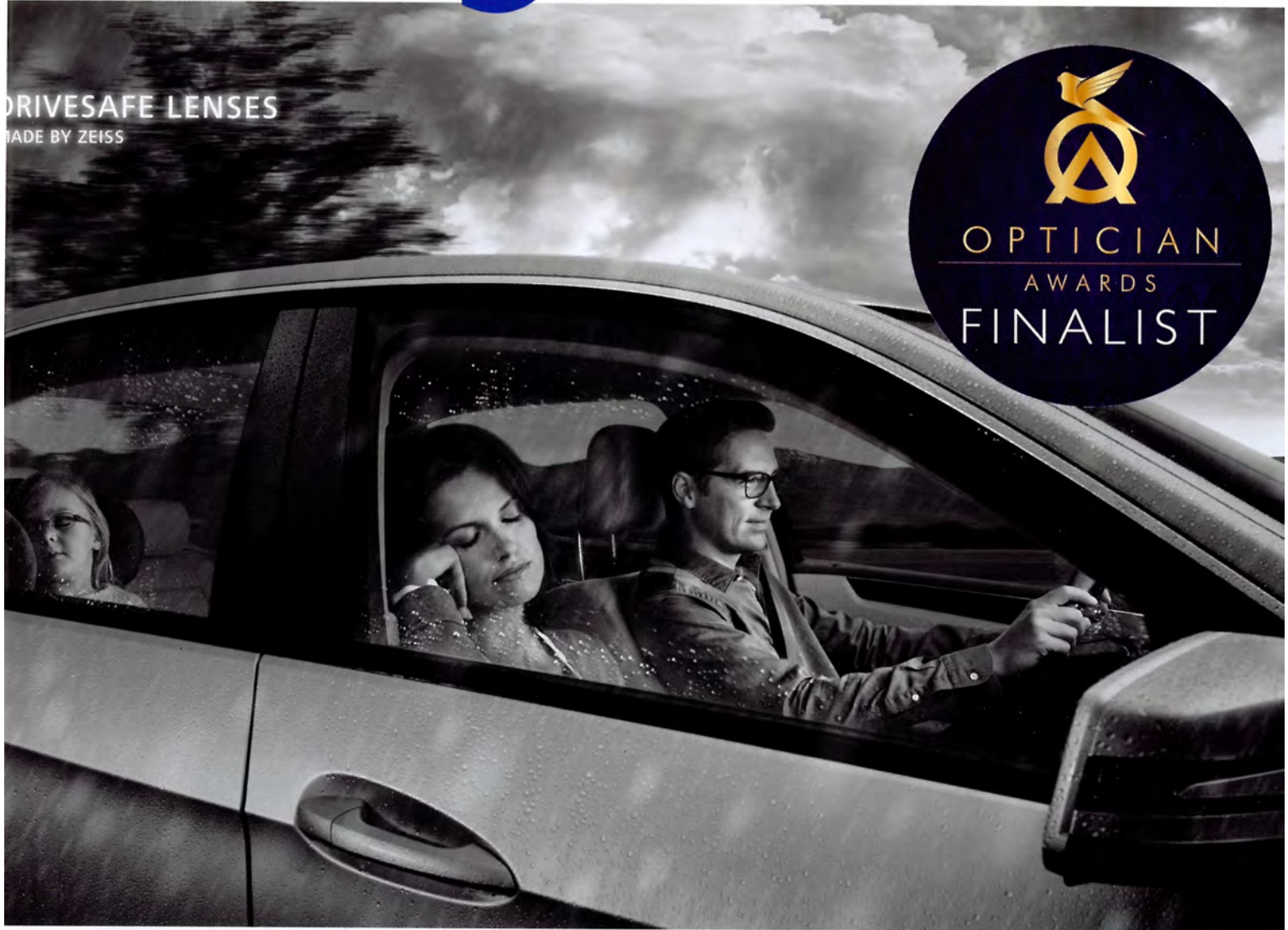
2017 May

eyes

a RIMS MEDIA

magazine for all optical retailers

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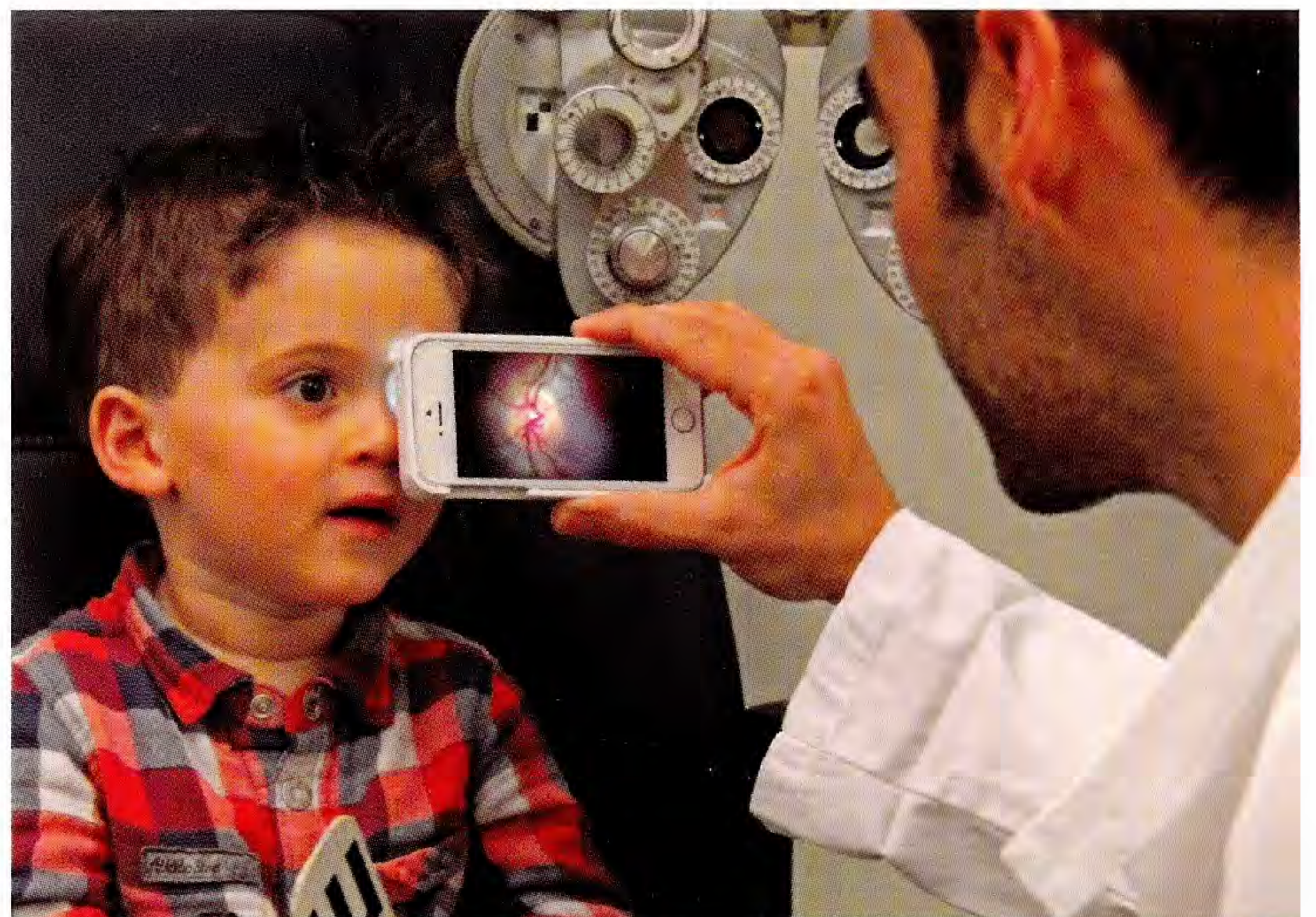


Eyospace. Fusing fashion and form within Jensen Black's FLUIDFLEX capsule collection, JNB 400 embodies the ultimate in contemporary design, effortlessly combining premium materials and of-the-moment retro styling. The perfect material choice for sports enthusiasts looking for stylish eyewear, the TR90 eyefront is super-lightweight, sweat resistant, incredibly durable and comfortable against the skin. Formed with a fashionable round-eye shape and keyhole bridge, the minimalist aesthetic combines with the next-generation FLUIDFLEX hinge to deliver high-impact style and robust practicality. Available in size 49-19-140 and two modern matt colour choices. C1 (pictured) is in masculine ash-grey with gun satin stainless steel temples and co-ordinating tips.

Lenstec Optical Group (right) Julbo LIFE range is inspired by sportswear and this adult collection has been expanded with four light, colourful and flexible models. Based on Julbo's outdoor expertise, this everyday eyewear benefits from all the company's technology developed for athletes offering high-quality, with a cool sportswear feel.



Ultravision's Avanti's unique design allows for rapid stabilization ensuring crisp, clear vision at all times. Gaze excursions and tilting your head is no longer a problem as lenses do not mislocate. A flexible multifocal system combines Centre Near and Centre Distance designs with additional options to optimize vision for the dominant eye.



Grafton Optical offers exclusively in the UK the innovative D-EYE™ Portable Eye and Retinal Imaging System. It easily attaches to your smartphone, creating an ophthalmic camera for vision care screening and evaluation. ImageSelect™ is an enhanced application upgrade of the D-EYE 2.0 Apple smartphone based digital ophthalmoscope. The upgrade adds new and essential features to simplify clinician based ophthalmology screenings. A free upgrade for all current users is available from the Apple iTunes Store. The ImageSelect™ upgrade allows the examiner to convert high definition videos into single images, edit, store and immediately share with other specialists for further patient assessment. • Select specific frames from 30 second recorded videos and save as individual images to the patient record • Pre-set and post edit photo settings to adjust or enhance images • Share and save patient exams externally from the smartphone with other medical specialists via the new LAN share and PDF report features D-EYE and the D-EYE 2.0 Application can be used with the iPhone 5, 5S, SE, 6, 6S, 6+, and 6S+ and with the latest introduction of the iPhone 7.



Design Eyewear Group **FACE A FACE** pays tribute to the Dutch art movement of De Stijl which manifested a strict style of graphic lines and vibrant colour-blocking. While staying true to a modernist core with a clean look and smooth transitions, the frames challenge the modernist dogmas with fresh shapes and daring details in popping primary colours.



Westgroupe/Ridgeway Optical Supplies' Kliik style K-571 is a stainless steel cat-eye shape enhanced with a two-tone coloured epoxy embedded with glitter. The colour contrasting brow bar is a key trend. Available in gold/caramel, stone/black, black/emerald and brown/eggplant.