

Eyewear Intelligence

News and analysis of the international market

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Dec. 28, 2017

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EDM
PUBLICATIONS

Vol. 18 - N°16+17

- **Franco Milleri** heads up now **Luxottica** and **Del Vecchio's** new trust

- **Essilor-Luxottica** will have a new boss

- **Mondottica** buys **Gem** in France

- **Acuitis** goes online, internationalizes

- Growing use of the internet for sunglasses

- Emerging markets help lift Italy's exports

- **Zeiss** raises sales and profits strongly

- **Fedon** benefits from its diversification

- **CVI** builds up a new specialty segment

- A flat market in the U.S.

- The EU bans unjustified geoblocking

Happy New Year to our Subscribers!

Corporate

Alcon, Aoyama, Italia Independent, Marchon, Luxexcel, Opal, etc.

Management & Distribution

Marcolin, Silhouette, Zeiss, etc.

Retail

Optic 2000, Sensee, Snapchat, etc.

Others

100% Optical, ABDO, Anfao, Barberini, CIOF, CVI, ExpoOptica, Luxottica, MEI, Mido, Modo, Selima/Kering, Silmo Istambul, Swarovski, Zyloware, etc.

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best known in the industry as the past chief executive of **Revo**, a function she held until Revo was sold to **Bausch+Lomb** in 1993. Since leaving Revo, she has advised as a consultant within the optical industry, and has held senior management positions at **Sunglass Hut International**. She has also served as interim chief executive and board member at **Spy Optic**.

+++ **Christopher Mullen**, who has been central regional sales director of Canada's **WestGroupe** since 2016, has been promoted to the position of national U.S. sales manager +++

Distribution

Style22, the Dutch eyewear distribution company, has added the **Masunaga** and **Masunaga designed by Kenzo Takada** brands to its portfolio for their sale in France, Portugal and Africa, taking over from the French Eye Showroom. The Dutch company, which is already distributing the two Japanese brands in the Benelux and the U.K., will also be in charge of the global logistics for the **Amor/Sol Amor** vintage brand, which **EyeShowroom** relaunched two years ago.

+++ **Supreme Eyewear** will be the new distributor of **Safilo** in Thailand and Cambodia, adding to the group's presence in 40 other markets +++ The collections of **Vinyl Factory** and **Freakshow Eyewear**, which belong to a Paris-based eyewear company, **Angel Eyes**, will be distributed in Germany and Austria by **Emmerich Fashion** +++

Retail

Acuité reports that **Sensee**, the French online eyewear retailer, has opened two shop-in-shops in Fnac stores. Fnac is a French retail chain for cultural and electronic products with about 150 shops in Europe, including 80 in France, and it is the first time that it is offering any eyewear products to its customers. The Sensee shop-in-shops present about a hundred styles of optical and sunglasses on 10 square meters. For corrective lenses, customers are invited to place their orders on Sensee's website on tablets. The glasses are available for delivery at the shop or at the customers' address within two weeks.

After testing the concept in 20 of its stores, the French **Optic 2000** voluntary group has decided to roll out **Optic 2000 Kids** to the rest of its 1,200 shops in the country. **Optic 2000 Kids** consists of a dedicated space for children aged 2 to 8, developed in partnership with an author and illustrator of children's