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MATERIAL MATTERS



1

1 EASTERN STATES EYEWEAR: Thierry Mugler 9347

Target Customer: Women seeking colorful, French-inspired fashion
Material: Metal **Size:** 54/17 (135) **Special Feature:** Leather temple accents **Pricing:** \$\$\$\$
(800) 645-3710/www.eseyewear.com



2

2 WESTGROUPE: Fysh UK 3492

Target Customer: Women who want their eyewear to complement the vibrant patterns so popular in their spring wardrobes **Material:** Plastic **Size:** 54/15 (140) **Pricing:** \$\$\$
(800) 361-6220/www.fyshuk.com



3

3 THE MCGEE GROUP: Badgley Mischka Noelle

Target Customer: Modern women who seek luxurious, couture styles with feminine flair and romantic embellishments **Material:** Plastic **Size:** 52/15 (140) **Special Features:** Beveled temples with Swarovski crystal accents **Pricing:** \$\$\$
(800) 966-2020/www.mcgeegroup.com



4

4 ZYLOWARE: Randy Jackson Limited Edition X108

Target Customer: Individuals who want a bold, edgy look; progressive lens friendly **Material:** Grilamid **Size:** 47/19 (140) **Special Feature:** Snap-in nose pads **Pricing:** \$\$\$
(800) 765-3700/www.zyloware.com



5

5 OGI EYEWEAR: Seraphin Vintage Icon Series Lawton

Target Customer: Individuals who want a distinctive look loaded with vintage panache **Materials:** Plastic, titanium **Size:** 46/26 (145) **Special Feature:** Intricate etched metal accents with a filigree pattern along the temples **Pricing:** \$\$\$\$
(888) 560-1060/www.ogieyewear.com

★ **MATCH EYEWEAR: Danny Gokey 21**

Target Customer: Women 18 to 35 who want the effortless, cool look that speaks directly to the classic, individual styling of the Danny Gokey brand **Material:** Plastic **Size:** 49/16 (135) **Special Features:** Hard case and cleaning cloth **Pricing:** \$\$
(877) 88MATCH/www.matcheyewear.com



TRENDS

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