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20/20

Cat Power

WOMEN GO WILD-EYED
WITH THEIR EYEWEAR

CAT POWER >41

THE CAT'S MEOW >58

CAT TALES >60

... AND VERA WANG SWEEPS THE COVER

Cat Tales

MEOW.

Sly as a Cat.

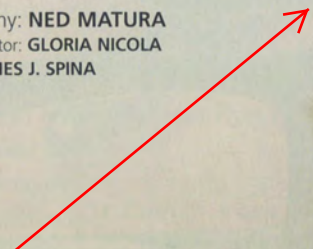
That's how all of us here at 20/20 are felining.

Sly enough to know that when it comes to the CatEye shape, this is a style that quite literally speaks for itself.

Sometimes it purrrrs.

Sometimes it screeches... and... sometimes it ROARS.

Still Photography: **NED MATURA**
Senior Features Editor: **GLORIA NICOLA**
Trend Setting: **JAMES J. SPINA**



From top: TC CHARTON ASIAN FIT Yuki from Prologue Vision;
FYSH 3507 from WestGroupe; HELIUM PARIS 4225 from Match Eyewear

NEW
PRODUCTS



LADIES' CHOICE(S)



7 OGI EYEWEAR: Seraphin Wheeler

Target Customer: Individuals who want a contemporary interpretation of the timeless round design in classic tortoise with a dynamic dash of color

Material: Plastic **Size:** 47/19 (140) **Pricing:** \$\$\$\$
(888) 560-1060/www.ogieyewear.com

8 ZYLOWARE: Project Runway 120Z

Target Customer: Women who want on-trend shapes in a bold, designer-inspired color palette; progressive lens friendly **Material:** Plastic

Size: 50/17 (140) **Pricing:** \$\$
(800) 765-3700/www.zyloware.com

9 WESTGROUPE: Fysh UK 3507

Target Customer: Women seeking a fun, feminine, retro-inspired look

Material: Plastic **Size:** 53/16 (135) **Pricing:** \$\$\$

(855) 455-0042/www.fyshuk.com; or in the Western U.S.,
Classique Eyewear, (866) 604-5700/www.classique-eyewear.com

10 LEGACIE/THE LUXURY HOUSE OF B. ROBINSON OPTICAL: Betsey Johnson 0153 PURR-FECT PAIR

Target Customer: Women who appreciate the playful, quirky style of Betsey Johnson with the perfect juxtaposition of sassy and sweet

Material: Plastic **Size:** 50/17 (135) **Special Features:** Part of Betsey Johnson Animal Instinct group, which uses custom cheetah and zebra patterns **Pricing:** \$\$\$

(866) 534-2243/www.legacie.com

11 KENMARK: Dana Buchman Alta

Target Customer: Polished, professional women looking for contemporary styling; accommodates deep B measurement **Material:** Metal

Sizes: 50/17 (132); 52/17 (135) **Pricing:** \$\$

(800) 627-2898/www.kenmarkoptical.com

TRENDS



GO GREEN

... As in green tortoise. Paired with sleek, slim metal temples, this vintage-inspired round style is a sure winner.

★ **ALTAIR EYEWEAR: Anne Klein 7016**

Target Customer: Women who want a sophisticated, modern take on vintage styling **Materials:** (Frame) plastic front with metal temples; (lenses) CR-39

Size: 49/20 (135) **Pricing:** \$\$

(800) 505-5557/www.altaireyewear.com