

vcpnTM
vision care product news

MARCH 2012 • TotallyOptical.com

JUST RELEASED:

MARCHON'S

FERRAGAMO

SETS NEW STANDARDS IN LUXURY

**EYEWEAR
& SUNWEAR:**
MATCH is in tune
with **DANNY GOKEY**
EYEWEAR

LENSES:
The variables
of **TRANSITIONS'**
VANTAGE lenses

SEIKO
Creating the Best Vision

SEIKO PCWide
Comfortable Vision for Computer & Desktop Use
Patented 100% Back Surface Lens Designs



MOREL FLAPS ITS WINGS WITH KOALI MÉSANGE. With a ▶ temple design inspired by the bird of the same name, Mésange is featured in both sunglasses and ophthalmics (Style No. 6945K shown here). Colors for both lines include vintage rose, beige, purple mauve, coral red, maroon glaze, and gray and all suns include Category 3 graduated lenses (CR-39 or polycarbonate) as well as an inside anti-reflective lens treatment. The ophthalmic collection has seven styles: three acetate, two stainless steel, and two semi-rimless models, and designs include a cat-eye and high butterfly eyeshape. **For more information, contact Morel at 800-526-8838 or morel-france.com, or at Vision Expo East, #G458.**



ZYLOWARE TUNES UP WITH RANDY JACKSON LIMITED EDITION.

Maintaining the look and feel of eyewear from the Randy Jackson brand to date, the Limited Edition Collection features three models, available in two colors each. All three are full-rimmed, handcrafted zyl frames with spring hinges and can accommodate progressive lenses. Style No. RJ X101 has a rounded, retro shape and a trio of vintage-inspired metal rivets on the fronts and temples, while Style No. RJ X102 is two-toned, with a European flat-bridge design and metal décor. Style No. RJ X103 (shown here) sports metal rivets on the fronts and temples, and wide temple tips. **For more information, contact Zyloware Eyewear at 800-765-3700 or zyloware.com, or at Vision Expo East, #2453.**

L'AMY AMERICA HAS A VISION. The latest additions to L'Amey America's Vision's Collection are retro-inspired, each with a saddle bridge and spring hinges. Style No. V190 is a rectangular eyeshape with extended endpieces and thicker temples. Also featuring a rectangular shape, but with a more traditional spin, Style No. V191 (shown here) boasts wide temples with an angled cut. Sporting far narrower temples, Style No. V192 has softened curves and a vintage sensibility. All three designs come in black, dark tortoise, and blonde tortoise. **For more information, contact L'Amey America at 800-USA-LAMY or lamyamerica.com, or at Vision Expo East, #2645. ▶**



WESCAN'S FYSH GETS FUNKY. A semi-rimless combination frame with a look all its own, Style No. F-3460 sports a tribal-inspired pattern that will appeal to exotic and adventurous wearers. Color choices include brown, red (shown here), purple, and teal. **For more information, contact Wescan Optical at 800-361-6220 or fyshuk.com, or [▶](#) at Vision Expo East, #2423.**