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Jeanne Beker and FYSH UK Launch Eyewear Collection

By: The Kit

Tuesday, October 9th, 2012

Canada's go-to fashion expert, Jeanne Beker has teamed up with eyewear giant Westgroupe to promote their new capsule eyewear collection for the FYSH UK line.

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Much like shoes, having more than one pair of glasses helps to satisfy a need for variety in our wardrobe. With options like rich colour, textures, patterns and shapes, FYSH UK incorporates current trends without being so out there they won't work with your wardrobe.

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This capsule line benefits [Dress for Success](#), a charity dedicated to empowering women and inspiring them to put their best foot forward. A staunch supporter of Dress for Success, Jeanne Beker gladly donated her time to promoting this new line.

The collection is set to launch in January 2013 in optical retailers across Canada.

Written by Erin Richardson

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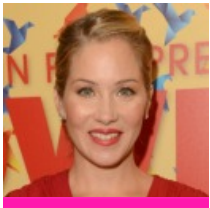
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