

JULY-AUGUST, 2011

VISION

magazine

OFFICIAL PUBLICATION OF THE
OPTICIANS ASSOCIATION OF CANADA



DO OPTICIANS
NEED TO BE
TEEN
WHISPERERS?

THE BASICS OF SETTING UP
**A FACEBOOK PAGE FOR
YOUR PRACTICE**

WWW.OPTICIANSDELIVER.CA

PLANS B, C & D
DISASTER RECOVERY


OPTICIANS
ASSOCIATION OF CANADA
ASSOCIATION DES
OPTICIENS DU CANADA

Publications mail agreement 40692128 Return address: 10 Churchill Blvd, Suite 204, Greenfield Park, QC J4V 2L7



Kliik denmark

Inspired by the textile industry, lacy looks will hit the streets this summer with perforated patterns and lace prints. KL-451 is a full rim acetate frame with a beautiful eyelet lace pattern on the temples. The openwork translucent design coupled with the vintage shape provides a romantic and feminine allure for all women. Colors available: Black crystal, purple blue, burgundy rose and khaki crystal.



Transitions Optical Promotes Dave Cole to President

Transitions Optical, Inc. has announced that Dave Cole has been appointed president, effective immediately. In this leadership role, Cole will assume full responsibility for the Transitions Optical business.

Cole, who started with Transitions Optical when the company launched in 1990, took a global leadership position when he was named chief operating officer in October of 2010. In his expanded role, he will be accountable for effectively leveraging the regional and global leadership teams, and business strategy development and execution, while continuing to build strong strategic partnerships to drive the overall photochromic market.