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Featured Product: **Biotrue™ ONEday** AOAExcel™ is a wholly owned subsidiary of the American Optometric Association®.

Special Section—Accessible Luxury, eyewear extravagance minus the high-end investment. —60

CONSTANT CONNECTIVITY

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WESTGROUPE

KLIK DENMARK



Klik Denmark updates established eyewear shapes with innovative coloring. The KL-495's two colors on the frame fronts and temples enliven these round frames for women with distinctive flair; the KL-494 for men uses a thin full rim of acetate, giving this traditional retro eyeshape a lighter, fresher look.

Making Sophisticated Connections

Klik Denmark creates an opportunity for men and women to make a sophisticated statement. Klik introduces modern design and inspiring colors—it's where innovation and style make a perfect match. Klik is an exclusive line of fashion eyewear for men and women who understand the connection between style and statement. Frames that seamlessly marry straight and curved lines create the upscale, edgy look that is uniquely Klik.

Klik eyewear features 50 styles, with various eyewear shapes that include cat eye, retro, round, modified rectangular and pillow shaped, in full rim, semi-rimless and floating-lens styles, for men and women.

The KL-494 for men comes in brown tort, grey tort and blue tort, sporting a retro shape in thin acetate that updates a tradition look. The KL-495 for women comes in color combinations of grey-violet-sienna, purple-red-violet and brown-sienna-blue, with a round eyeshape, also in acetate.

PRODESIGN DENMARK

4TH DIMENSION

Light, Sophisticated, Feminine, Retro

Taking eyewear to a new, distinct level, ProDesign Denmark's 4th Generation collection produces frames with a more chic, urban and sporty look by finding the right interaction between colors and details. These frames are for people who want their eyewear to be noticed, while allowing them to create a truly individual personal style.

While retro frames were chunky with thick, heavy temples, these new styles feature light, sophisticated details. The frame front colors are subtle and classic, with a variety of two-tone color combinations of dark acetate on top and lighter shades below. As a surprising twist, the frames have an added layer of beautiful pearly pastel acetate on the inside, to accentuate feminine styles.

Diamond-shaped rivets on the frame fronts and a wavy metal diamond design at the hinge add to the beauty of these frames. All acetate frames in the collections come with optional built-in nose pads.



Model 4680 (top) features a double-laminated design, backing classic dark retro colors with beautiful lighter colors like turquoise and magenta to highlight the feminine style; the collection's stainless steel rivets and hinge accents lend a distinctive flair to this classic look.