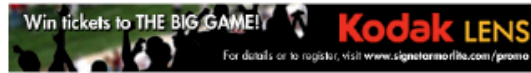


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www.visionmonday.com

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ALSO NEW



LAUNCHES

Revolution Bows Disney's Wizards of Waverly Place Line



Quick Take: Revolution Eyewear creates magic with a new children's line from Disney, Wizards of Waverly Place eyewear collection, based upon the show of the same name which features children that are wizards with supernatural powers.

Wearer: Fans of the show, children aged 6 to 11 and tweens.

Specifics: Twelve optical styles.

Selling Points: More than two-thirds of all kids 6-11 and three-fourths of all tweens watched Wizards of Waverly Place last quarter. The show has won the Emmy for "Outstanding Children's Program" in 2009

and 2010. The new eyewear collection from Revolution features 12 styles, WWP001-WWP012; lightweight frames made of zyl and metal with spring hinges. Temples are embellished with creative designs depicting the image of the show with additions such as engravings, screenings, metallic epoxy and crystals from the House of Daniel Swarovski. Colors include matte light and dark brown, matte pink, matte burgundy, pearle red and grey, among others. Merchandising materials consist of a 3-piece display, counter cards and a vinyl window poster, all of which reflect the magical enchanted nature of the show, a blend of rustic folk with bohemian elements.

Price Guide: \$\$

www.revolutioneyewear.com, (800) 986-0010

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ALSO NEW

Wescan Releases New Kliik Denmark Style

Inspired by the textile industry, perforated patterns and lace prints, the Kliik Denmark KL-451 from Wescan is a full rim acetate frame with a beautiful eyelet lace pattern on the temples. The openwork translucent design coupled with the vintage shape provides a romantic and feminine look for women in black crystal, purple blue, burgundy rose and khaki crystal. www.kliik.com

Costa Adds New Stylish Women's Styles

Costa has launched four new sunglass styles for women, each with the performance technology the brand is known for and specifically designed with the progressive fashion trends happening now and engineered to fit women's face shapes. The Hammock, Little Harbor, Tippet and Islamorada are each available in Costa's premium 580 lens technology and their new 580 Rx program. www.costadelmar.com

Cinzia Designs Presents Fall 2012 Designs

The upcoming season provides the release of several new mini eyewear collections in the Trendies by Cinzia and Cinzia collections. Along with the new readers, Cinzia will also introduce three new color combinations for Cinzia's eyewear cases, Little Button and Big Button. Cinzia has also added several new styles to the Cinzia Black collection for Europa International. www.cinzia designs.com

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