

FOR IMMEDIATE RELEASE

WESTGROUPE NAMES CHIEF OPERATING OFFICER

MONTREAL, QC – WestGroupe is pleased to announce the promotion of Michael DeBono to the position of Chief Operating Officer.

Mike has a strong background in the optical industry that spans more than 25 years. He started his career with WestGroupe in 2005 as Canadian National Sales Manager. During this time he oversaw the successful expansion of the Canadian sales force, which led to his promotion to Vice-President of North American Sales in 2010. Mike's subsequent promotion to Executive Vice-President of Global Sales in



2015 has seen him lead the North American and International sales teams to new heights. In his new position, Mike will continue to oversee the sales teams along with the corporate head office.

“Mike is an experienced leader who takes the time to listen to his team, finds solutions and leads by example. With a record of success in leading the Westgroupe sales teams internationally, I am confident that Mike is the right person to help us guide WestGroupe into the future.” says WestGroupe’s President, Michael Suliteanu.

“I’m very excited about this new opportunity that the Suliteanu family has given me at WestGroupe. I’m looking forward to working closer with my colleagues in the various internal departments and exploring new challenges. I owe my sales team a special THANK YOU, because if it wasn’t for their outstanding performance I wouldn’t be in this position,” says Mike DeBono.

ABOUT WESTGROUPE

With over 50 years of industry insight, WestGroupe’s mission has always been to provide unique and superior quality eyewear for the fashion-focused consumer. The company is driven by their customer commitment to excellent service and exceptional product. WestGroupe is dedicated to defining future standards in the optical business by developing, creating, and supporting innovative products and services that allow customers to succeed. WestGroupe offers a premium selection of international brands in over 40 countries, including KLiik denmark, FYSH UK, EVATIK and Superflex.

For more information about WestGroupe, please contact us at 1-800-361-6220 or at marketing@westgroupe.com.