

Optical Prism

THE MAGAZINE FOR EYECARE PROFESSIONALS

Eye
health
for baby

Lastest
fashions
for *kids*

**New treatments
for kids**

**Eye surgery:
Risks and
benefits**

preview

Break out From the Zoo!

Zoobug eyewear can't be contained any longer and is heading for a sturdy baby or toddler near you. Designed specifically for the youngest in need of corrective eyeglasses, these frames are virtually indestructible. Built-in flexibility, cushioning and snag-free design require these models to be free from sharp metal parts for the safety of your little one. Models like Oval Navy use a headband to keep them where they need to be. Model Daisy Dark Pink is made for the littlest girl, available in four vibrant candy colour options. The unisex Harley Brown features an oval metal frame that is lightweight even when being made of stainless steel. These frames are also available in four different shades and are hypoallergenic and nickel-free.

For more information, visit www.zoobug.com



Jump on This Cosmic Fade

With colours this hot, SPY's new sunwear collection won't be fading out quickly. The California extreme sports brand has released its Fade to Black Collection, which features translucent spectral colours. Models Discord, Helm, Flynn, Touring, and Carbine make their appearance in five extremely bright and descriptive colour schemes: Strawberry Fields, Rolling Hills, Blue Heaven, Deep Purple and White Lightning. Each pair encourages wearers to ride the waves or tackle a mountain, and as a result come equipped with Spectra™ mirrored lenses that are etched with cosmic-inspired symbols. The insides of the temple pads are printed over 1960s translucent cosmic overtones and are ready to go when you are.

For more information, visit www.westgroupe.com

