

FOR IMMEDIATE RELEASE

WESTGROUPE WELCOMES NEW EXPORT SALES MANAGER

MONTREAL, QC – WestGroupe is pleased to announce the appointment of Wallatta Delvaille to the position of Export Sales Manager.

Wally has been an integral part of WestGroupe for the past 10 years. She began her career in the optical industry with WestGroupe in 2007 in the international customer service division, and she was quickly promoted to department manager. In 2014, Wally took over the Eastern Ontario territory as a Sales Representative to expand her expertise.



“Wally’s successful track record in sales, combined with her experience managing the international division gives her a unique perspective & makes her the ideal person to expand WestGroupe’s business into the global market. It makes me very happy to see us continue to promote and expand from within. I think we are very blessed to be with a company that continues to grow,” says Michael Debono, Executive Vice-President of Global Sales.

“I am very excited about the growth at WestGroupe. I look forward to starting my new role as the Export Manager and further developing our international business,” says Wallatta Delvaille.

ABOUT WESTGROUPE

With over 50 years of industry insight, WestGroupe’s mission has always been to provide unique and superior quality eyewear for the fashion-focused consumer. The company is driven by their customer commitment to excellent service and exceptional product. WestGroupe is dedicated to defining future standards in the optical business by developing, creating, and supporting innovative products and services that allow customers to succeed. WestGroupe offers a premium selection of international brands in over 40 countries, including KLiik denmark, FYSH UK, EVATIK and Superflex.

For more information about WestGroupe, please contact us at 1-800-361-6220 or at marketing@westgroupe.com.