

# OPTICAL World

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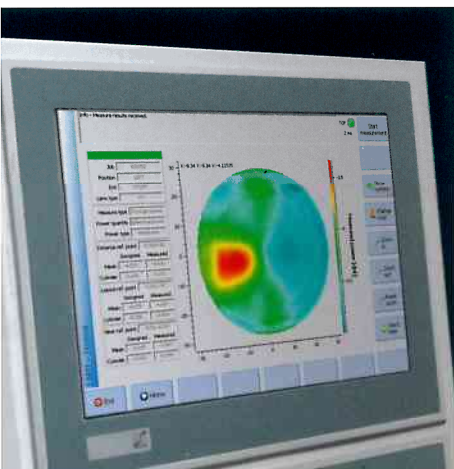
## The Future is **Modulo!**



### HSE modulo The Outperformer

The high-speed double spindle edger featuring two separate four-axis systems sets new standards in performance and throughput. The sophisticated Shape Editor provides highest ease of use thanks to an intuitive graphical user interface. Even the most complex lenses can be designed based on the broad range of finishing options that go well beyond the VCA/OMA standards. This flexibility is matched by the comprehensive set of up to 24 multi-purpose and special tools handled by the industrial tool changer. Choosing SCHNEIDER blockless, cost can be reduced significantly as time consuming manual blocking and consumables are eliminated.

Optionally, the edger can be equipped with a brandnew integrated optical measurement unit – LMU. For the first time ever, quality can be measured based on the full lens map inside an edger. The result is fully automated quality control before further manufacturing steps occur. Mismatch is avoided, labor is reduced, and process efficiency gains are unmatched.



Now available with optical measurement unit LMU for full lens mapping!



[www.schneider-om.com](http://www.schneider-om.com)

Fascination for Innovation

## Children's eyewear

An explosion of energy and cheerfulness lies at the heart of the new Superflex Kids collection.

Colour is the main inspiration accompanied by eye-catching details such as funky patterns, special textures, glitter elements and bold contrasts, which make for a fun fashion statement for kids of all ages.

For the boys, the eight new styles (three stainless steel, four combo and one acetate) all have a sporty, casual look and emulate dad's fashion choices with vibrant, trendy colours.

Styles SFK-189, SFK-195 and SFK-200 are spirited stainless steel frames featuring two-tone colouring. Creating an eye-catching contrast, the secondary coloration is applied to the raised laser cut patterns of the temples: racing stripes for SFK-189, herringbone for SFK-195 and linear matrix stripes for SFK-200. In style SFK-189 a thin line is engraved along the browline and finished in the same contrasting colour of the temple pattern.

For the girls, the Superflex Kids 2018 collection features 10 new on-trend styles (three stainless steel, one combo and six acetate) that focus on feminine colours, patterns and details to please the younger fashionista.

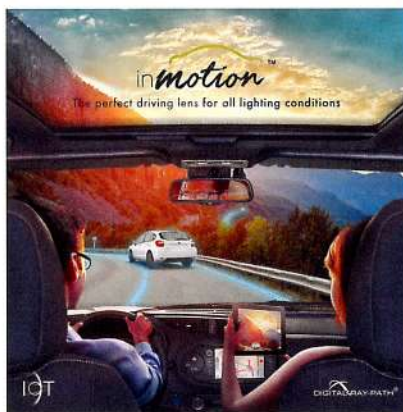


For further details visit: [www.westgroupe.com/superflex-kids](http://www.westgroupe.com/superflex-kids)

## Daily driving lens

Indizen Optical Technologies have introduced inMotion, a new daily driving lens that also minimises night myopia, which affects one in three people, both ametropes and emmetropes. Night myopia causes the loss of the ability to focus on distant objects at night.

In response to this problem, but also to offer comfort during the day, inMotion provides wearers extended areas of peripheral, intermediate, and distance vision making



it easier to focus on the dashboard and road ahead. inMotion is fully personalised utilising IOT's proprietary Digital Ray-Path technology.

According to Daniel Crespo, CEO and president of IOT, 'there are other progressive lenses on the market that are optimised for driving, but inMotion is unique in that it incorporates a special zone that compensates night myopia.'

For further details email: [contacto@iot.es](mailto:contacto@iot.es)

## Alcon's colourful contact lens range

Alcon, a division of Novartis, has added three new colours to its Air Optix Colors collection. Bringing its total colour offering to twelve, the range is designed to naturally enhance patients' eyes, helping opticians capitalise on a new revenue stream in the world of beauty.

Following research which found consumers around the world spend \$430 billion a year on beauty products and services, with the greatest focus on their eyes, Alcon undertook its own study and discovered that one in two consumers have an interest in colour contact lenses. In light of this, Alcon is extending its Air Optix Colors range by launching a new Precious Gemstone collection, featuring turquoise, amethyst and true sapphire colours, to offer patients a full breadth of beautiful colours, with or without correction.

Featuring proprietary 3-in-1 colour technology, the lenses brighten and transform patients' eye colour whilst defining and

emphasising the iris. What's more, unlike some colour contact lenses on the market which feature colour printed on the lens surface, the colour of Air Optix Colors is encapsulated within the silicone hydrogel material meaning comfort is always paramount.

For further details visit: [www.uk.alcon.com](http://www.uk.alcon.com)

AIR OPTIX® COLORS – now available in  
12 STUNNING COLOURS to naturally  
enhance any eye

