

20/20's

KidzBiz

JULY 2018

**A Tropical
Escape**

**Kidz
Opti-Statz**

**Special
KidzBiz
CE**

LACOSTE from
Marchon Eyewear

FROM THE PUBLISHERS OF
20/20 VM



SUPERFLEX KIDS 192
from WestGroupe

FLEXIBLE FUN: ClearVision Optical introduces new styles from its Dilli Dalli collection, which now meets the needs of children ages 6 to 12 with expanded sizes. Style Rocky Road is created with proprietary IntelliFlex Soft Touch material for flexibility and high performance.

DILLI DALLI Rocky Road from ClearVision Optical



READY FOR RED: Kids' style Casimir from Lafont features a bright red hue along with an interesting pattern on the frame front for an adorable and fun optical frame.

CASIMIR from Lafont



CUTE CATEYE: Altair Eyewear adds new and fun styles to its Kilter collection. With a flat front and satin metal combo, this girls' style is lightweight and comfortable with a blend of crystal fuchsia coloration.

KILTER 5012 from Altair Eyewear



FASHION FRIENDLY: Marchon Eyewear adds styles to its Nine West children's collection. Style 1082 embraces a youthful approach while incorporating design elements from the brand's women's collection. The rectangle design features metal studs, a hint of glitter on the temple and a small heart cutout on the left temple.

NINE WEST 1082 from Marchon Eyewear



TWIST IT: Featuring technologically advanced memory metal in the bridge and temples, Flexon frames from Marchon Eyewear can be flexed, bent or twisted and return to their original shape. These frames are stylish for your child and resilient enough to handle everyday wear and tear.

FLEXON KIDS Zeus from Marchon Eyewear



COLORFULLY CUTE: The Marchon NYC Junior collection introduces the M-Hazel style. From Marchon Eyewear, this fun tea-cup acetate frame is offered in vibrant colors and coordinating ombre temples with a touch of glitter and shine, and features spring hinges for added comfort and ease.

MARCHON NYC JUNIOR M-Hazel from Marchon Eyewear



COLOR ME HAPPY: Designed with active kids in mind, WestGroupe adds new styles to its Superflex collection. Style 189 is a stainless steel frame with blue and green coloring, and features small intricate racing stripes on each temple.

SUPERFLEX KIDS 189 from WestGroupe



CLASSICALLY COOL: Match Eyewear introduces new styles from its Float Kids Collection. Style KP 257 is a square double laminate, two-tone acetate frame with metal ribbed decor on the temples and spring hinges.

FLOAT KIDS KP 257 from Match Eyewear



BLUE LIGHT PROTECTION FOR THE WHOLE FAMILY:

Zeiss DuraVision BlueProtect UV offers protection and peace of mind for your patients. The front of the lens uses a specifically tuned AR treatment to target and block harmful blue light, while the back of the lens uses DuraVision Platinum UV technology to reduce reflection, improve overall clarity, and protect against potentially harmful UV reflections.

DURAVISION BLUEPROTECT UV from ZEISS

