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The Wonder of **KIDS'** EYEWEAR

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STYLE FEATURE | Abracadabra! |



From left: PEPE JEANS Archer 2041 from Mondottica USA; MODZ KIDS Funny from Modern Optical International; SUPERFLEX KIDS 183 from WestGroupe



ABC from Lafont



RAY-BAN 1051 from Luxottica



FLOAT KIDS *Match Eyewear*

Match Eyewear debuts new styles from its Float Kids 2017 eyewear collection. The collection draws inspiration from adult styles that have been re-imagined for kids. Featuring eye-catching colors and youthful designs, the collection allows kids to pick and choose frames that match their personal style. A highlight of the collection is style KP 253, which showcases a mature solid color front accompanied by brightly colored, leopard patterned temples. Another standout, style KP 254, displays a solid color front acetate and subtle but cool two-tone temples with a stripe effect. Carefully crafted from quality materials and featuring spring hinge temples and adjustable nose pads that ensure premium comfort, the new Float Kids collection is durable enough to survive a child's bustling lifestyle. Ideal for children ages 4 to 16, the variety of color and frame options makes choosing eyewear fun and easy.

—Anna Smutny

Pricing: \$\$

(516) 877-0170/matcheyewear.com



OUTSIDE *the FRAME*

This isn't the silly putty you grew up with. Crazy Aaron's Thinking Putty comes in a range of colors and includes varieties like precious metals, liquid glass, hypercolors and glow in the darks. Kids love to collect them, and you'll see why, once you start stretching the stuff. It's addictive. —J

Crazy Aaron's Thinking Putty in Super Oil Slick from puttyworld.com



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SUPERFLEX KIDS *WestGroupe*

WestGroupe presents new styles from its Superflex Kids Back to School 2017 Collection. Created with popular acetates and colorful detailed metals, this retro-themed collection is a blast from the past. Designed for children with strength and comfort in mind, styles are available with spring hinges for increased durability and flexibility. Five new models are available for girls that include vintage shapes, pops of color and rich tones. Style 179 combines a classic tonal front with vivid confetti-inspired temples. For boys, three new acetate styles are offered with an old-school vibe. Inspired by the retro-wingtip styling from the '50s, style 174 features a two-tone TR-90 matte finish and stainless steel temples.

—Jillian Urcelay

SUPERFLEX
KIDS 177

SUPERFLEX
KIDS 174

SUPERFLEX
KIDS 179

Pricing: \$\$

(855) 455-0042/westgroupe.com