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KEEP AN EYE
ON THIS DYNAMIC

TWINNING COMBINATION

AS **COCO AND BREEZY** TAKE
THE VERY CONCEPT OF
A PAIR OF GLASSES TO
INTENSE AND EXCITING
OPTICAL HEIGHTS

**GENEYE TAKES A
CUE FROM THE PAST
WITH A NOD TO
THE PRESENT >33-56**

COCO AND BREEZY WEAR
STYLES IRIS AND OSTARA
FROM EASTERN STATES EYEWEAR

GUIDING GenEYE

Millennials—or as we at 20/20 refer to them—GenEYE know what they want and when they want it. But... they are also quite the paradox. They search for cutting-edge materials in terms of technology and comfort, yet also yearn for a “hipster” retro look. They scour the web and Instagram for new brands, styles and colors, but also make a trip to try on frames in person. They are inspired by the “one-of-a-kind” draw of Independent brands, but still love and trust their well-known favorites. To help clarify and make Millennials seem less mysterious, we present a hand-picked assortment of over 30 new styles to help you iron out the seeming inconsistencies Millennials face. Take a peek at the tried and true classics of tortoise, blacks and grays, but be open to color, patterns and vibrant mirror lenses. When it comes to GenEYE, 20/20 has you covered.

—Jillian Urcelay

Photographed by **NED MATURA**
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From top: **CAFE LUNETTES 3250** from **SD Eyes**; **ROME0 GIGLI 77001** from **Avalon Eyewear**; **KLIJK DENMARK 596** from **WestGroupe**; **MARLI 032** from **Kingsley Rowe**; **ESQUIRE 1511** from **New York Eye**