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for buying
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frame introductions

Amy Spiezia



Live Blues

Jumping into the latest eyewear color trend, Live Eyewear, manufacturer of Cocoon OverRx sunwear collection, has rolled out a new metallic blue finish with black flecking to the brand's current selection of frame colors.

The new color, Ink, is available in all Cocoon models. Dave Dean, vice president of marketing, explains, "Blue is a tried-and-true color that is prevalent in both the latest fashion trends and long-standing, traditional styles that are timeless. It appeals to men and women alike, and will complement our existing collection of Cocoon frame colors."

The color was inspired by the calm and stability of blue in nature and technology. The addition of the flecked dark blue color adds a new dimension to the Cocoon collection.

The collection is offered in six sizes, from small to extra large, and, now, in seven colors as well: ink, slate, ivy, black, tortoiseshell, sand, and burgundy. There are also five coordinating lens tints offered.

INFO: 800-834-2563,
liveeyewear.com



1 CHARMANT

MODEL: Line Art XL2214
SIZE: 55/16-140
MATERIAL: Titanium
COLORS: Black, blue, brown, green
MARKET: Men
INFO: 800-645-2121,
charmant.com/us



2 BEST IMAGE OPTICAL

MODEL: Dolabany style Gianna (Eyecandy grouping)
SIZE: 51/19-138
MATERIAL: Italian zyl/metal combination
COLORS: Black/blue, wine streak, brown streak
MARKET: Women
INFO: 800-688-7661,
bestimageoptical.com



3 WILEY X

MODEL: WX Gravity
SIZE: 63
MATERIAL: Nylon
COLORS: Matte black, black crystal, gloss black, brown crystal
MARKET: Unisex
INFO: 800-776-7842,
wileyx.com

4 WESCAN

MODEL: Kliik style KL-467
SIZE: 48/18-135
MATERIAL: Acetate
COLOR: Green
MARKET: Women
INFO: kliik.com