

September 2012

eyecare

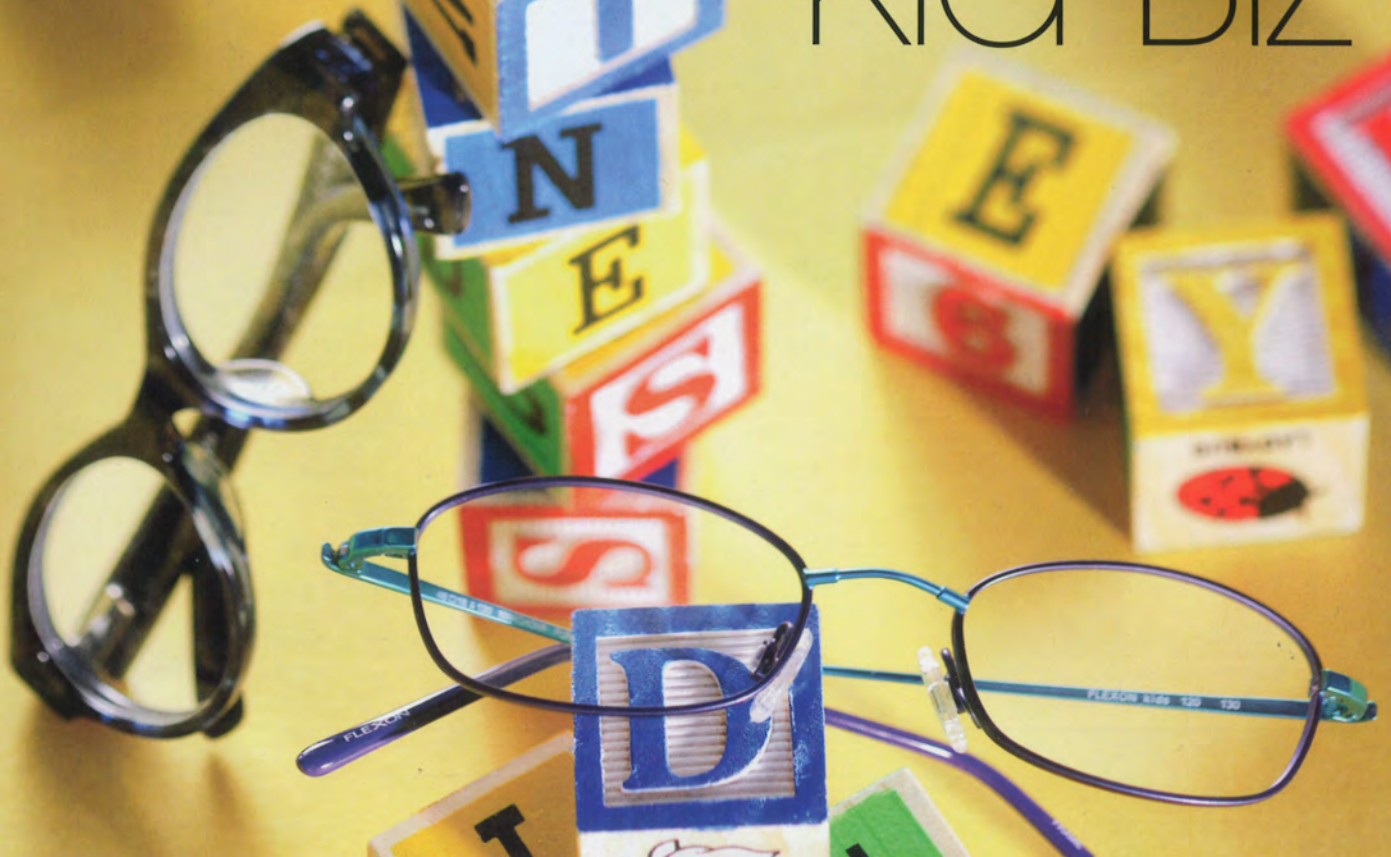
Retail Strategies For Profitable Dispensing

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frame introductions



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5. OLIVER GOLDSMITH

MODEL: Oliver Goldsmith Kids style Lord
SIZE: 48/16-125
MATERIAL: Acetate
COLORS: Black jade, fresh mint, jam sandwich, Union Jack
MARKET: Children
INFO: olivergoldsmith.co.uk

6. WESTGROUPE

MODEL: Kliik: Denmark style KL-476
SIZE: 47/16-135
MATERIAL: Acetate
COLORS: Sky, brown, gray, purple
MARKET: Unisex
INFO: 800-361-6220, kliik.com

7. VIVID EYEWEAR

MODEL: Vivid Kids style 131
SIZE: 47/15-130
MATERIAL: Acetate
COLORS: Purple/pink, brown/blue, brown/green
MARKET: Girls
INFO: valueeyewear.com



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SLICK

Inspired by retro, cutting-edge looks from the fashion-forward citizens on the streets of New York, Paris, and Milan, OWP's newest trendsetting styles include four new models to enhance the current Metropolitan collection. The styles include models 8205, 8202, 8208, and 8202, and are updated classics for men and women in acetates with a warm, earthy fall color palette.

INFO: owp.de

Well Advised

Mykita and Bernhard Wilhelm's new style, Daisuké, is a sunglass/visor hybrid inspired by the longstanding connection of Bernhard Wilhelm to Japan, where the design duo has all their designs produced. Daisuké has a narrow bridge that runs from the top edge of the frame down to the middle of the nose, making the wearer's face almost disappear behind the tinted visor. The black frame and the matching hinges are given a subdued touch to put the visor center-stage and is available with a black, green, or gold/reflective visor.

INFO: mykita.com

