

Optical Prism

THE MAGAZINE FOR EYECARE PROFESSIONALS
FEBRUARY 2015 DIGITAL SUPPLEMENT

SHADES
OF RED
HOT LOOKS
YOU WILL
LOVE

*Luxury
Looks*

FRAMES
WE LOVE

SHADES OF RED

RED IS THE COLOUR OF PASSION AND LOVE. IN THIS ISSUE WE SHARE SOME RED HOT LOOKS THAT DEMONSTRATE WHY WE ARE PASSIONATE ABOUT FASHIONABLE EYEWEAR.



Girasole Mad in Italy, Vista Eyewear



**FYSH 3524-397
Paprika, WestGroup**



*James & Theo
by James, Theo*



*Valentino Kiss,
Marchon*



*Berlin MyWoodi,
WoodOne Eyewear*



*Dior Extase,
Safilo*

SPINE
EYEWEAR WITH BACKBONE

Centennial
Looking for the right

GLACEE COLLECTION Plan B Eyewear

Why We Love It

These glamorous new models play on vintage style. Bold frame shapes meet colourful patterns and textures to create a look that is unique and beautiful. The 6731 features retro geometric, snake and stone patterning. The 6734 use a precise painting technique to create the illusion of rhine stones, shimmer and all, in fascinating patterns. Finally, the 6736 goes for sleek, shiny colour, mixing purple with mint and orange. Style you can see and feel, these new models are perfect for a professional and vintage inspired look.

Get It

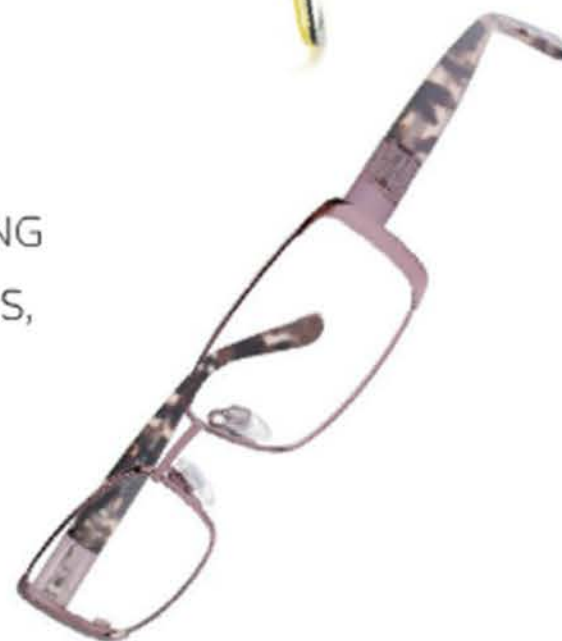
www.alternativeeyes.com

In Love with Frames



THIS YEAR IS FULL OF HOT
NEW FRAME CHOICES. ANYTHING
GOES WITH EXCITING COLOURS,
TEXTURES AND MATERIALS.
SEE WHY WE LOVE THESE
FRAMES FOR 2015.

by Sarah McGoldrick



MARCELLO RETRO COLLECTION Spectacle EYEworks

Why We Love It

Known for their eclectic mix of designs and mediums, Spectacle EYEworks offers the retro collection. Featuring unique plays on colour and bold frame choices, these pieces are designed to make a both a fashion and personal statement.

Get It

www.spec-eyeworks.com

ZYLOWARE VIA SPIGA COLLECTION Zyloware

Why We Love It

Via Spiga fills the niche for the cosmopolitan woman seeking chic, stylish and modern looks. Designs are architecturally inspired to bring luxury fashion within reach. The new fun yet still sophisticated frames consist of high-quality, premium materials, which include unique milled metals, including stainless steel and monel. Key frame attributes include cut-outs, stones, studs and animal print patterns. Snap-in, logo nose-pads are a special feature of the frames with a plastic core that prevents oxidation and discoloring in a unique shape for comfort and feminine styling. Many styles accommodate multi-focal lenses including progressives.

Get It

www.zyloware.com

COLORTHIN Calvin Klein

Why We Love It

COLORTHIN is a capsule collection for both men and women, representing the cutting edge in bold and modern eyewear. The vibrant coloured styles combine minimal design with lightweight and flexible materials. COLORTHIN Calvin Klein is a capsule collection for both men and women, representing the cutting edge in bold and modern eyewear. The vibrant coloured styles combine minimal design with lightweight and flexible materials.

Get It

www.marchon.com

KLIK DENMARK WestGroupe

Why We Love It

K-527 is a semi-rimless stainless steel model for women with a sharp look that is uniquely KLIK denmark. While the two-tone rectangular shape adds drama to the frame, the quilted pressed pattern on the temples adds surface interest. Colours available in brown turquoise, red melon, purple black and black white. This model is available in size 51-18-140.

Get It

www.klik.com