

October 2013 | Vol.31 No.5  
www.opticalprism.ca

# Optical Prism

THE MAGAZINE FOR EYECARE PROFESSIONALS

**HOT**  
new tech

Sight and  
**Sound**

**Safety**  
**FIRST**

Get Your **Geek** on

# preview

## KLiiK into this season's fashion

---

The new KLiiK eyewear collection features a mix of two-tone metals, colourful acetate patterns and ombré finishes, setting a colourful new splendor for the season.

The K-499 is an acetate frame with a twist on the colour-blocking trend. It offers frame wearers a choice of a geometric striped or tortoise patterned style that is repeated on both the front and temples. With a colour palette that includes tortoise purple, forest grey, black stripe and purple stripe,

the selection is perfect for autumn. Models are available in sizes 48-19-135—perfect for petite faces.

Circling the latest trends, KLiiK introduces the K-501, a round stainless steel frame on trend with a round retro appeal. While the shape adds drama to the frame, the colorful brush strokes on the temples add surface interest. The K-501 is available in two-tone colours such as purple coral, burgundy hazelnut, black lime and brown aqua, in sizes 47-20-135.

For more information on FYSH UK contact Westgroupe at 1-800-361-6220 or visit [www.kliik.com](http://www.kliik.com).



## Reactive Eyewear collection gets a great reaction

---

Optika Eyewear—The new season will see Optika Eyewear introduce a redesign of the Reactive Eyewear collection featuring original looks designed for small faces, including teens and ladies.

The Fall 2013 collection includes 12 new styles for both men and women, with stainless steel metal frames that feature colour fades on the front and at the temples, that are both durable and light in weight, for comfort. The colourful acetate line offers acetate front and stainless steel temples with color fades on the temples. By combining acetates and metals, designers have created an original look with a light comfort. Acetates will feature pastel color combinations, such as rich forest greens, electric blues, and wild orange color combinations. For more information visit [www.optikaeyewear.com](http://www.optikaeyewear.com).

