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vision care product news

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**EYEWEAR
& SUNWEAR:**
It's a British invasion
with REVOLUTION'S
YELLOW SUBMARINE

EQUIPMENT:
QSPX PREMIUM
LENS SYSTEM brings
lens production
in-house

JUST RELEASED:
CLASSIC STYLE MEETS HIP-HOP WITH

McGEE'S
ARGYLECULTURE

SEIKO SPORTSWEAR
color enhanced vision

Transitions **SOLOFX**



For Everything
You Do Outdoors!

eyewear&sunwear new product gallery

ZYLOWARE'S STETSON IS MASCULINITY AT ITS BEST.

Three new semi-rimless styles from Zyloware present the Stetson tradition of quality and comfort. Stetson Style No. 280, available in gold (shown here) and gunmetal, accommodates progressives. Stetson Off Road Style No. 5019 has a lightweight construction and subtle ribbed design on the metal endpiece. It features the Off Road logo in the left temple tip, and is available in black and gunmetal. With a modified rectangle shape, Stetson Off Road Style No. 5020 features a streamlined metal endpiece and temples, and extended zyl temple tips. It's offered in black and brown. All three styles include spring hinges and snap-in nose pads. **For more information, contact Zyloware Eyewear at 800-765-3700 or zyloware.com. ▲**



VICTORY BASKS IN THE SUN WITH FAIRHAVEN. The Suntimer collection from Victory Optical introduces the Suntimer Fairhaven (Style No. VCS 541, shown here), an elongated oval wrap frame that originated in 1964. Made from zyl, the model is offered in its original black and white, with the "V" trademark plaque in the temple tip. Other styles in the collection include the Suntimer Bromley (Style No. 0100), the Suntimer Hyannisport (Style No. 751), the Suntime Palm Beach (Style No. 752), and the Suntimer Plaza 1835 (Style No. Plaza-1835). **For more information, contact Victory Optical by Eagle Eyewear at 908-236-9300 or victoryoc.com. ◀**

VIVA SEES SWEETNESS WITH NEW CANDIE'S STYLES. Introducing four women and two youth models, the new ophthalmics from Viva's Candie's® collection include temples ranging from high-definition prints to intricate metal accents, and are available in several colors and patterns. Shown here, C Chelsea has an oval shape while C Charlie has a modified rectangular shape. Both feature acetate fronts. The '80s-inspired C Andrea (handmade acetate front) and C Aubrey (flat metal front) both sport zebra-patterned temples, while C Pixie and C Pennie are designed for smaller eyesizes and boast a lattice heart pattern. **For more information, contact Viva International Group at 800-345-VIVA or vivagroup.com. ▶**



NATURE PLAYS A ROLE IN WESCAN'S KLIK: DENMARK. Style No. KL-443, a full-rimmed cat-eye shape, comes with a wood grain finish in acetate. Fitting right into the move toward nature-inspired materials, this angular frame is sure to draw attention to the wearer. The colorways of black yellow, taupe blue, and berry purple are both feminine and dramatic. **For more information, contact Wescan Optical at 800-361-6220 or klijk.com. ◀**