

# INVISION®

THE MAGAZINE FOR THE AMERICAN  
EYECARE PROFESSIONAL

OCTOBER 2016

SPECIAL FEATURE

## TOTAL RECALL

How the good old  
telephone can  
keep your exam  
chair occupied

## BUDGET FRAMES

Big-bucks  
looks for less  
than \$150

## LOW-VISION AIDS

Better views,  
affordable prices



## TOOL TIME

DIY hardware,  
expert adjustments

# HIDDEN IN PLAIN SIGHT

YOU MAY ALREADY BE SERVING  
THESE NICHE MARKETS, BUT IS YOUR  
BUSINESS THEIR DESTINATION?





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**STYLE BY TIMEX**

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