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**EYEWEAR  
& SUNWEAR:**  
**MODO ECO KIDS**  
STAYS AHEAD OF THE  
ECO-FRIENDLY CURVE

**ACCESSORIES  
& SUPPLIES:**  
**HILCO MERCHANDISING  
SOLUTIONS** GIVE ECPS  
FLEXIBILITY

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**SEIKO**

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◀ **BABIATORS FLY HIGH.** The polarized line of Babiators reduce sun glare and offer 100% protection from UVA and UVB rays. These mini aviators are designed to fit two age groups: Junior (kids up to 3) and Classic (kids aged 3 to 7+), and they come with a replacement guarantee if they're lost or broken in the first year. Colors include cool camo, rad rainbow, rock on chevron, zippity zebra, galactic gray, black ops black, wicked white, and beach baby blue. **For more information, contact Babiators at 877-497-3367 or [babiators.com](http://babiators.com).**

**TURA KIDS AROUND WITH TED BAKER.** The Just Kidding Ophthalmic Eyewear Collection is made up of sized-down versions of Ted Baker's adult frames, many of which celebrate a retro-meets-contemporary flair. Girls' models include acetate Style Nos. B906 (Bow Road), and B911 (High Gate), a full-rimmed metal. Style No. B910 (Mile End) is a full-rimmed acetate for boys, and Style No. B908 (Sloane Square), shown here, is a unisex P3 acetate with a keyhole bridge.



**For more information, contact Tura at 800-242-8872 or [tura.com](http://tura.com).** ▶



◀ **MOSAIC'S S.OLIVER COLORS IT IN.** Following the lead of what's hot in adult fashions, the s.Oliver JUNIOR fashion collection recently introduced six new styles for kids, all with spring hinges and adjustable nose pads. The models are made with metal and acetate, and each is available in three colorways. Style No. 93823 is shown here in brown tortoise and blue acetate. **For more information, contact Mosaic Eyewear at 855-934-7370 or [mosaiceyewear.com](http://mosaiceyewear.com).**

**WESTGROUPE TAKES 'SUPER' SERIOUSLY.** From toddlers to teens, SuperFlex Kids gives its wearers frames designed with durability and comfort at the top of its priority list. A key style for boys is Style No. SFK-117, a combination frame featuring an acetate front and metal temples. It is available in khaki, gray, and blue. For girls, Style No. SFK-119 is a full-rimmed stainless steel frame boasting a ribbed, two-tone design on the front and temples. Colorways include pink rose (shown here), purple lemon, and teal lavender. All SuperFlex Kids frames have spring hinges. **For more information, contact WestGroupe at 855-455-0042 or [westgroupe.com](http://westgroupe.com).** ▶

