



Moncler Eyewear by Marcolin

The Top 100 luxury goods companies
Marcolin has the highest growth rate of 2013-2015

pg. 3



Roy Roger's for women

pg. 5



Real luxury

**Chad Murawczyk:
from fragrances to eyewear**

pg. 2

The beauty found in simplicity

Shot on location in Montreal, Quebec, the new campaign marks a gentle throwback to the most authentic essence of the KLiiK denmark brand: a focus on the beauty found in simplicity.

“Through my KLiiK I see...” is the central theme of the new campaign, showing life through the eyes of the KLiiK man and woman. Everything has beauty, but the art of seeing is very different than looking. The KLiiK story showcased in the new visuals is about seeing things in a new light, and discovering that a single moment is what makes the difference.

The new creative campaign, launching in Spring 2017, will be reflected in the company website redesign, a new brand video and lookbook, and in-store merchandising materials.



Marcolin Middle East is born

Marcolin Group has signed a joint venture agreement with Rivoli Group, one of the largest luxury retailers in the Middle East area.

The JV, named Marcolin Middle East, is 51% owned by Marcolin Group and its headquarters will be based in Dubai in the United Arab Emirates.



Giovanni Zoppas, CEO of Marcolin

Giovanni Zoppas, CEO Marcolin Group, affirmed: “The valuable long-term distribution agreement with Rivoli Group and the strong personal relationship and collaboration developed during these years with Mr. Ramesh Prabhakar, our partner in the JV, have been further strengthened establishing this capital partnership in Middle East, which represents such a key market for the luxury, fashion and diffusion brands in our portfolio and for the future of our company”.

Marco Melis renews partnership with Octo Pramac Racing



Marco Melis Sport eyewear will be worn by Octo Pramac Racing technicians and staff also during the 2017 MotoGP season. “Barra”, the new and entirely customized Octo Pramac Racing model, has already debuted in the Circuit of the Americas paddock for the third trial in the MotoGP 2017 calendar. Barra is made from acetate and enhanced with a steel front bar. The shaded light blue UV400 lenses are paired with a frame in the team’s colors for eyewear that encapsulates the principles of innovation and Made in Italy.

Giro poltrone



design by Mario Milana

Ivo Benvegnù	Chief Operations Officer	Blackfin
Lauri Crawford	Brand Sales & Category Develop. Vice Pres. Senior	Essilor of America
Ellen Haag	Vice President Consolidated	Essilor of America
Giuseppe La Boria	Global Sales Director ECPs	Italia Independent
Alberto Lapucci	Head of Brand Management	Italia Independent
Nicoletta Losi	President	Euromcontact
Patrice Louvet	President & CEO	Ralph Lauren
Amandine Perrier	Country Manager of the Iberian subsidiary	Italia Independent
Paul Surridge	Creative Director	Roberto Cavalli